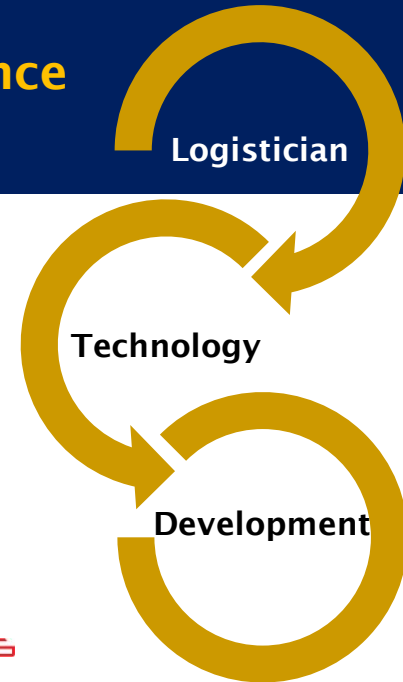


4th International Logistics Forum

Logistics | a Catalyst for Development

4th of February 2021 | 16.00-19.00 | online conference

Logistics = (Human Factor * Technology)²



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The Conference

In a constantly and rapidly changing business environment, Logistics constitute an important pillar, ensuring innovation, the development of human resource skills and strengthening the competitiveness of investments. The world is changing and fast evolving due to Covid-19 especially regarding digital transformation. Investing in the supply chain is a key to success. To equip the logistics sector with vital information, ILME is organizing the 4th virtual International Logistics Forum in collaboration with the European Logistics Association (ELA).

The Topics

- ✓ The value of Human Factor
 - The human element in the supply chain
 - Certified logisticians and their success stories
 - ILME awards 2020
- ✓ The role of Technology
 - The customer experience of the last mile delivery
 - The citizen experience through e-mobility
 - The company experience through online collaboration tools

The Speakers

Leading speakers from Greece and abroad will discuss the current challenges faced by the industry and provide solutions and best practices on how to tackle those challenges with technology while at the same time value company staff and put the customer in the center of all decisions.

The Audience

The International Logistics Forum brings together logistics executives from local and European retailers, manufacturers and transportation providers.



Short Programme

- | | |
|----------------|---|
| 15.50 - 16.00: | Connection to Zoom platform |
| 16.00 - 16.10: | Opening session K. Haniotis, President ILME |
| 16.10 - 17.25: | Session 1 The value of Human Factor |
| 17.25 - 18.40: | Session 2 The role of Technology |
| 18.40 - 19.00: | Discussion – Q&A |

